

Our Vision: To be the world renowned jewel of the 30,000 Islands on Georgian Bay

Mission Statement: The Town of Parry Sound being the area's economic hub and the heart of the 30,000 islands is committed to serving the community by providing various enjoyable opportunities along with an enhanced, secure, and prosperous quality of life in our distinctive natural environment.

Vision Statement: Unmatched in rugged beauty and economic potential, Parry Sound strives to be the home of vibrant culture and commerce, of successful promotion and partnerships, and of opportunity and tradition in an effort to offer an unsurpassed quality of life on the shore of Georgian Bay.

Our Values:

Teamwork
Commitment
Trust
Passion
Respect

Strategic Priority: Economic Development

1. Sustainable & Diversified Economic Base

Goal:

To facilitate the creation of a sustainable and diversified economic base through an integrated and cohesive partnership approach which maximizes the economic potential and benefits arising from the inter-dependency of McDougall and Seguin and potentially, the remainder of the West Parry Sound area municipalities.

2. Human Capital Strategy

Goal:

In accordance with the Area Economic Development Strategy, to support private industry with a skilled and diverse workforce to maintain existing and attract new business and industry to Parry Sound and to provide opportunities especially for young adults to live and work in Parry Sound

3. Revitalized and Vibrant Downtown

Goal:

To promote a vibrant Town centre that will be a focal point for commercial activity, employment opportunities, cultural, civic, recreational, tourism and residential development.

4. Thriving Year-round Tourism Industry

Goal:

To broaden the economic base by cooperatively promoting Parry Sound as a year round tourist destination.

5. Waterfront Development

Goal:

To facilitate the transformation of the Waterfront into a major year-round gathering place where culture meets nature to be enjoyed by residents and visitors.

Strategic Priority: Quality of Life

1. A Vibrant and Healthy Community

Goal:

To plan and provide a vibrant community that promotes healthy living, safety and security for all ages

2. Building Capacity in Non-Profit & Community Groups

Goal:

To provide support to enable the community to access a diverse range of opportunities

3. Provide Responsible Environmental Stewardship

Goal:

To consider environmental impact in relation to all activities undertaken by the Town and to limit such impacts to reasonable levels

Strategic Priority: Infrastructure & Community Assets

1. Well Planned & Environmentally Responsible Infrastructure & Community Assets

Goal:

To provide the community of Parry Sound with high quality infrastructure and community assets.

Strategic Priority: Co-operative Partnerships

1. Collaboration with Other Local Governments & First Nations

Goal:

Building upon the success of the area municipal Economic Development Strategy, explore the concept of collaborating with local governments on other initiatives, services and programs in terms of program delivery, funding opportunities and cost sharing.

Strategic Priority: Open, Accessible and Transparent Local Government

1. Open, Accessible and Transparent Local Government:

Goal:

To provide accessible and open local government through enhanced communication practices with residents, businesses and community partners and engagement of the community in the community planning process

2. Excellence in Program and Service Delivery

Goal:

To provide high quality, efficient and effective programs and services to the community according to need and approved service levels and budget by fostering a corporate culture that emphasizes excellence and continuous improvement.

3. Prudent Financial Management of Programs and Services

Goal:

To ensure financial stability and affordability of programs and services through sound financial planning and management.

